

# Tributize Revolutionizes the eCard with Tribute Pages for Loved Ones

**ZURICH, Switzerland**, Nov. 10, 2017 -- Would you pay to say thank you? Tributize.com founder, James Smith, believes you will.

The idea behind Tributize is that users create permanent online tribute pages to people they care about – friends, family and loved ones.

“Look at the greeting card market,” says Smith. “Americans buy an average of 30 cards each year - spending \$7 billion to tell people that they care about them.”

Tributize wants to take that concept to the online world.

## **But e-cards have been around for years and have never taken off...**

Smith has the answer to why that is. “An e-card fails to demonstrate investment in time or money from the sender,” says Smith. “Most e-cards are free, and fast. Contrast that with a hand-written greeting card which involves effort to choose, purchase, write and send. It tells the recipient that you care.”

Tributize aims to bridge the gap between paper and e-cards, and also offer advantages over the paper card. It’s environmentally friendly and can be updated.

“When you create a page on Tributize, it is a lasting expression of how much someone means to you, but you can also edit and add to the page whenever you like. Spelled something wrong? Just remembered another picture which would be great? No problem,” continues Smith.

## **The initial response to Tributize has been very positive.**

“We asked some pilot users to create a tribute page, tell us how they felt writing it, and how the recipient reacted. The feedback that we got was really encouraging.” Check out <https://tributize.com/testimonials> for Tributize user reviews.

Smith is so confident that users will enjoy the experience that Tributize offers a 30-day money back guarantee. “Just ask for your money back and we will give a 100% refund. No conditions and no small print.”

Company: Tributize AG, Switzerland

Founder & CEO: James E R Smith

[james@tributize.com](mailto:james@tributize.com)

+41 79 719 51 07

Website: <https://tributize.com>

Resources: <https://tributize.com/press>